

EM WORLD

Business Presentation



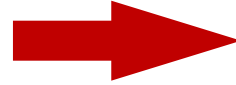


Network Marketing

STANDARD DISTRIBUTION



(A) Producer



(B) National Wholesaler



(C) Regional Wholesaler



(D) Shops



Consumers

(A) – (D) = DISTRIBUTION COSTS

Rent, Rates, Insurance, Staff, Profit Margin, Logistics,
ADVERTISING etc.

Distribution costs can account for up to **85% of the final product price** paid by the consumer

FM WORLD NETWORK MARKETING



(B) National Wholesaler



(C) Regional Wholesaler



FM World decided to distribute their products via Business Partners ...

...and pay them for the sales of the products and team building



(D) Shops



Business Partner



RECOMMEND TO RECEIVE PROFIT



Happy Consumer

GLOBAL SUCCESS!



Europe



Asia, Pacific



Africa, Near East



North America

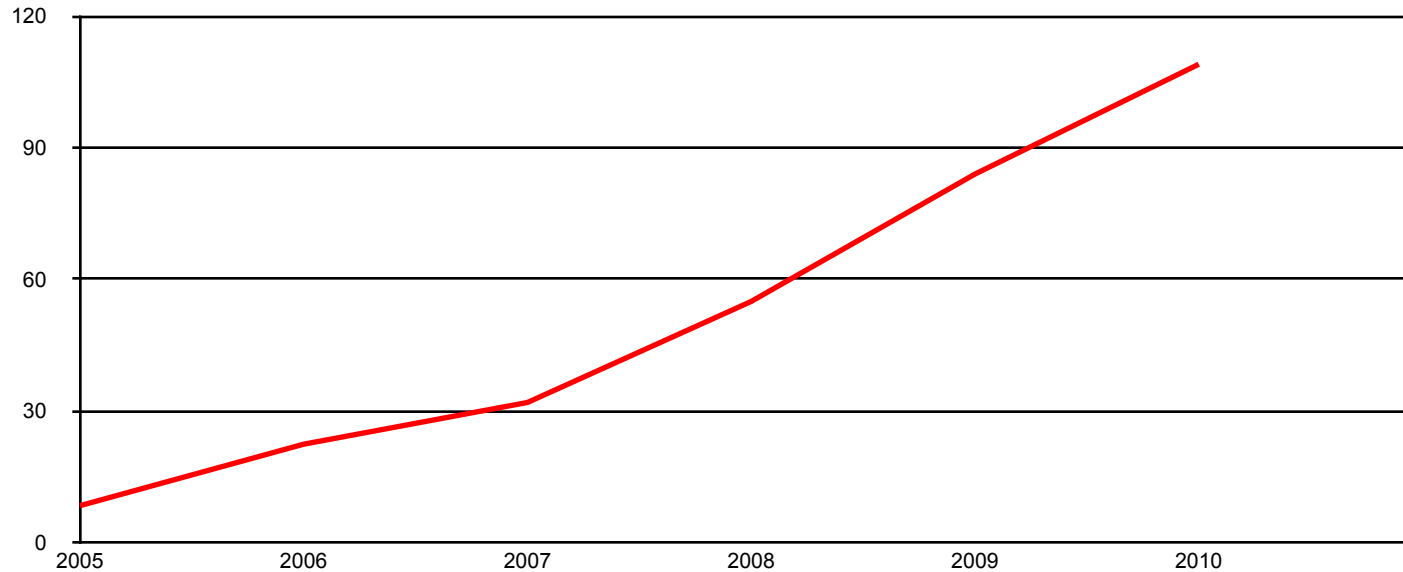


South America



**40 COUNTRIES AROUND THE WORLD
2,000,000 BUSINESS PARTNERS**

COMPANY GROWTH



£0.75 million £8.5 million £22.5 million £32 million £55 million £84 million

OVER £150 MILLION PER YEAR

12% of the company turnover goes to Business Partners all over the world!



HIGHEST QUALITY PRODUCTS



UTIQUE





PRODUCTS FOR EVERYONE



HAIRLAB



NUTRICODE



MAKEUP



SMART & CLEAN



SKIN CARE AND BODY CARE



AURILE



aurile™
enjoy & share



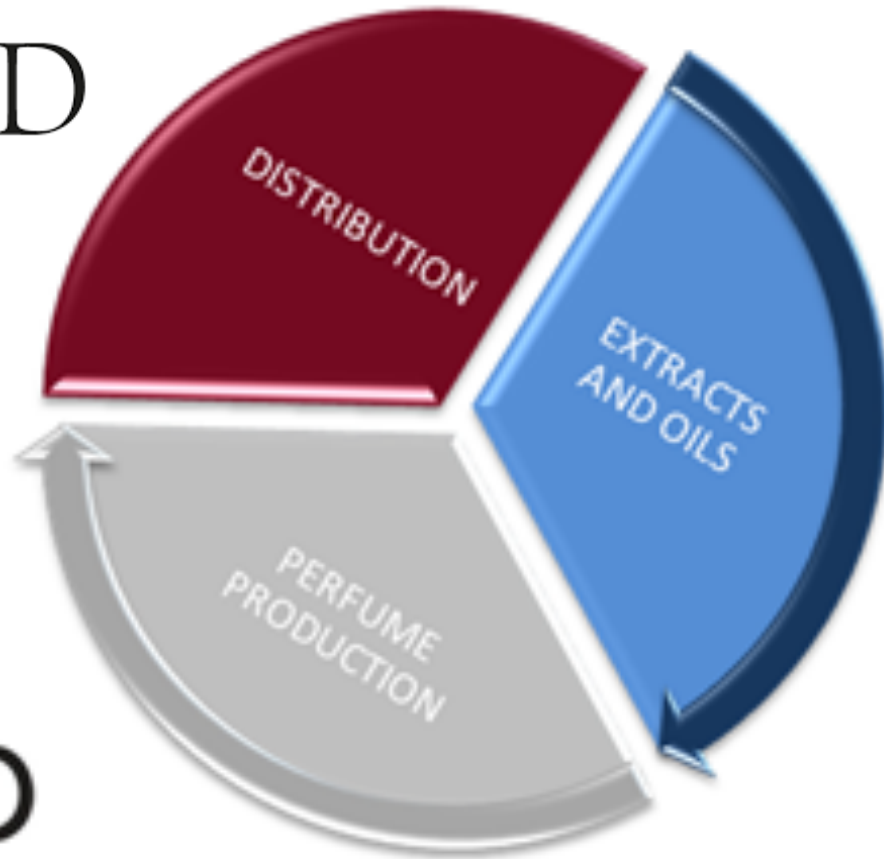
30%



STRATEGIC PARTNERSHIPS



WORLD



PERFAND



HIGHEST QUALITY

Perfume (Parfum)



lasts for upto
6-8 hours

Eau de Parfum (EDP)



lasts for upto
4-5 hours

Eau de Toilette (EDT)



lasts for upto
2-3 hours

Eau de Cologne (EDC)



lasts for upto
2 hours

Eau Fraîche



lasts for upto
2 hours

HOW YOU EARN WITH FM WORLD?

SOMETHING FOR EVERYONE

- ❑ **RECOMMENDING** family, friends and work colleagues
- ❑ **DIRECT SALES** businesses, offices and beauty salons
- ❑ **CHARITY** local, national and international
- ❑ **PARTIES**
- ❑ **SOCIAL MEDIA**



HOW YOU EARN WITH FM WORLD?

1.SALES

- ❑ You get orders from customers
- ❑ You order from FM World
- ❑ Products delivered to your home
- ❑ Deliver to customer
- ❑ Earn ~30% profit



PROFIT



NUTRICODE

Buying £40
Selling £60
Profit £20



PURE PERFUME

Buying £10.90
Selling £14.90
Profit £4



PURE ROYAL PERFUME

Buying £16.50
Selling £24.50
Profit £8

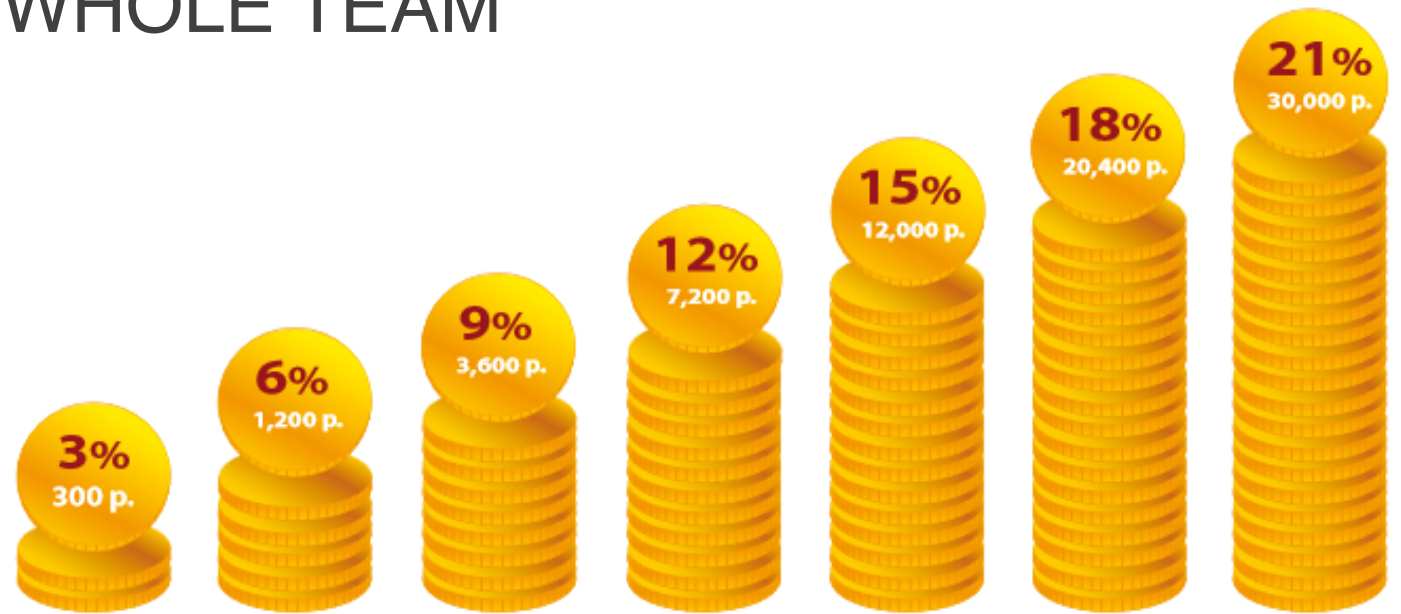
2.TEAM BUILDING



MAGNOLIA PROGRAM

Commission received for the **WHOLE TEAM** turnover.

When the turnover is increasing so does your earnings.



£2-£1,000 per month

TEAM BONUS



NUTRICODE

Buying £40

Selling £60

Profit £20

200 POINTS



PURE PERFUME

Buying £10.90

Selling £14.90

Profit £4

38 POINTS



PURE ROYAL PERFUME

Buying £16.50

Selling £24.50

Profit £8

58 POINTS

3. LEADERSHIP BONUS

ORCHID CLUB



Sharing FM World global turnover



Pearl Orchid +4%



Amaranth Orchid +1.5%



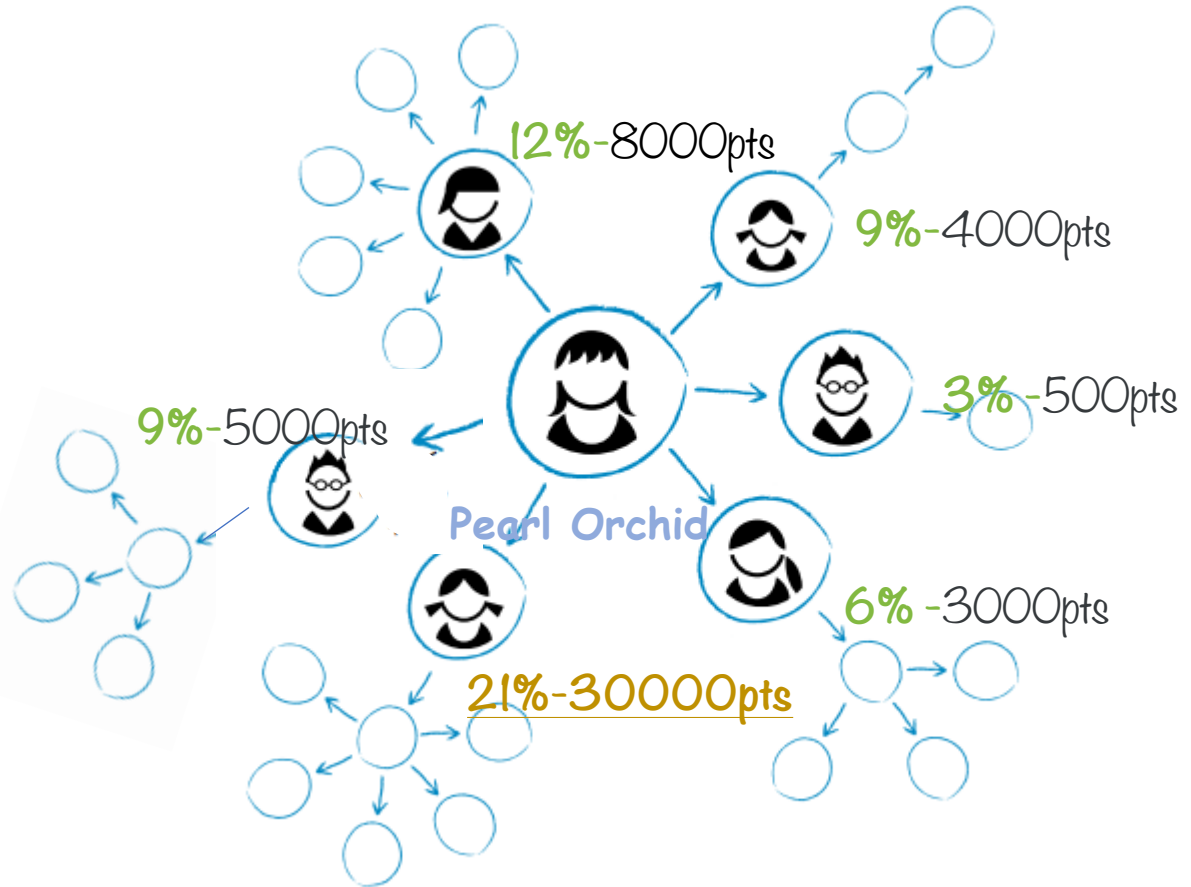
Golden Orchid +1.5%



Diamond Orchid +1.5%



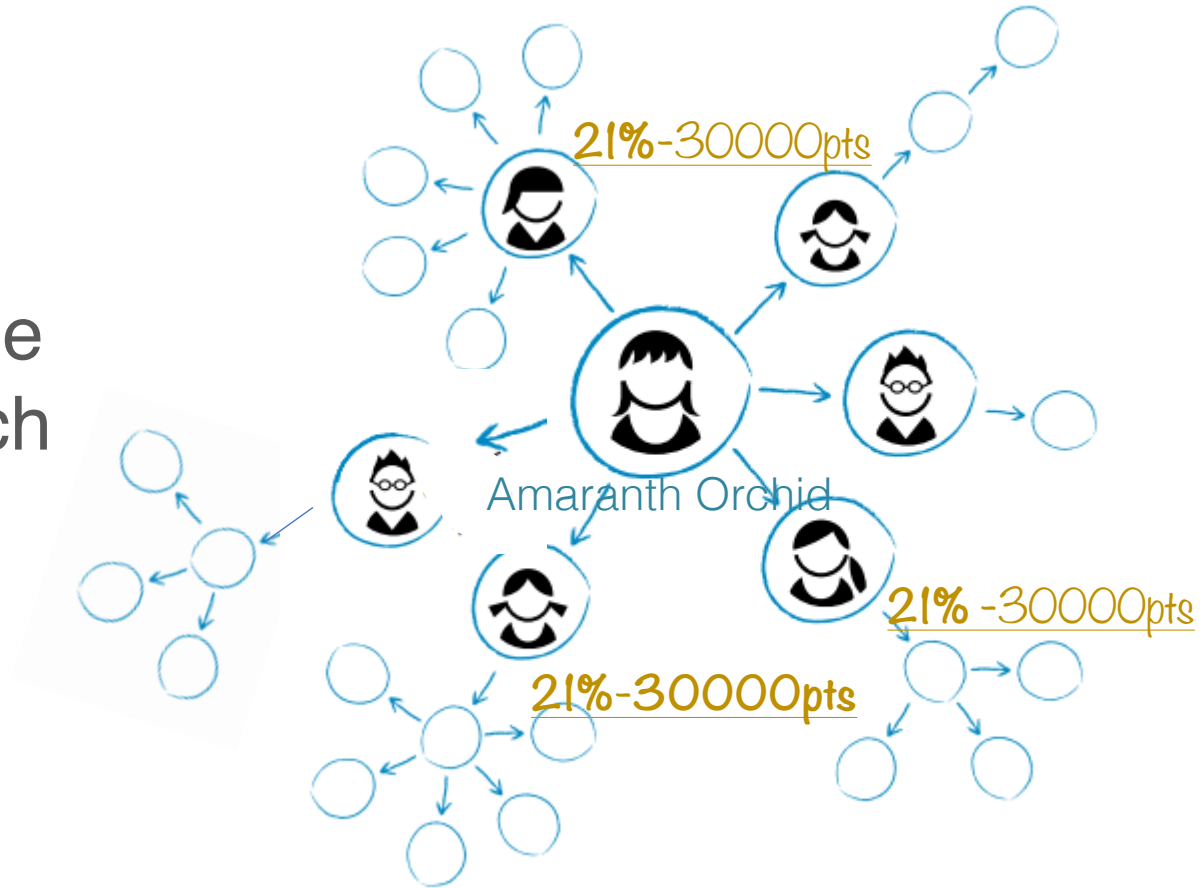
To reach Pearl Orchid position you need to help one person in your team to reach 21% level and gather another 20,000 points from all other groups.



PEARL ORCHID

£1,000 per month

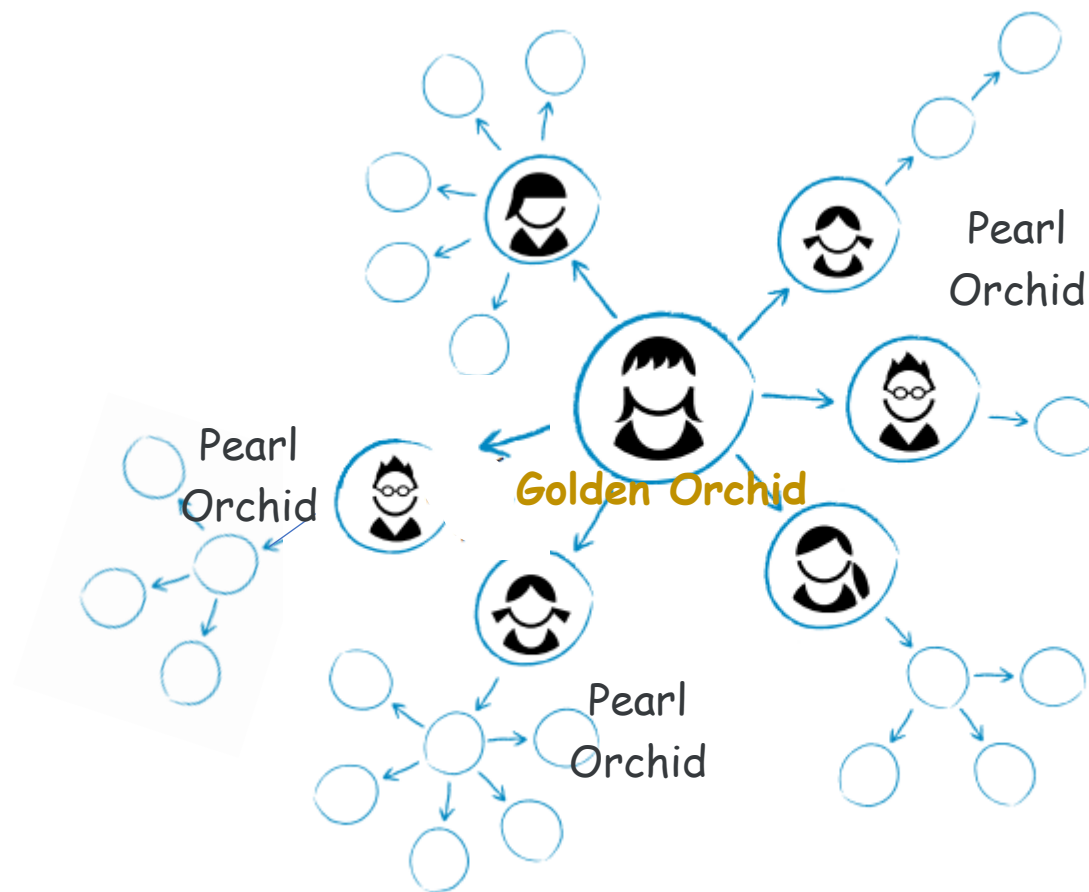
To reach Amaranth Orchid position you need to help three of your team members to reach 21% level



AMARANTH ORCHID

**£2,000 per
month**

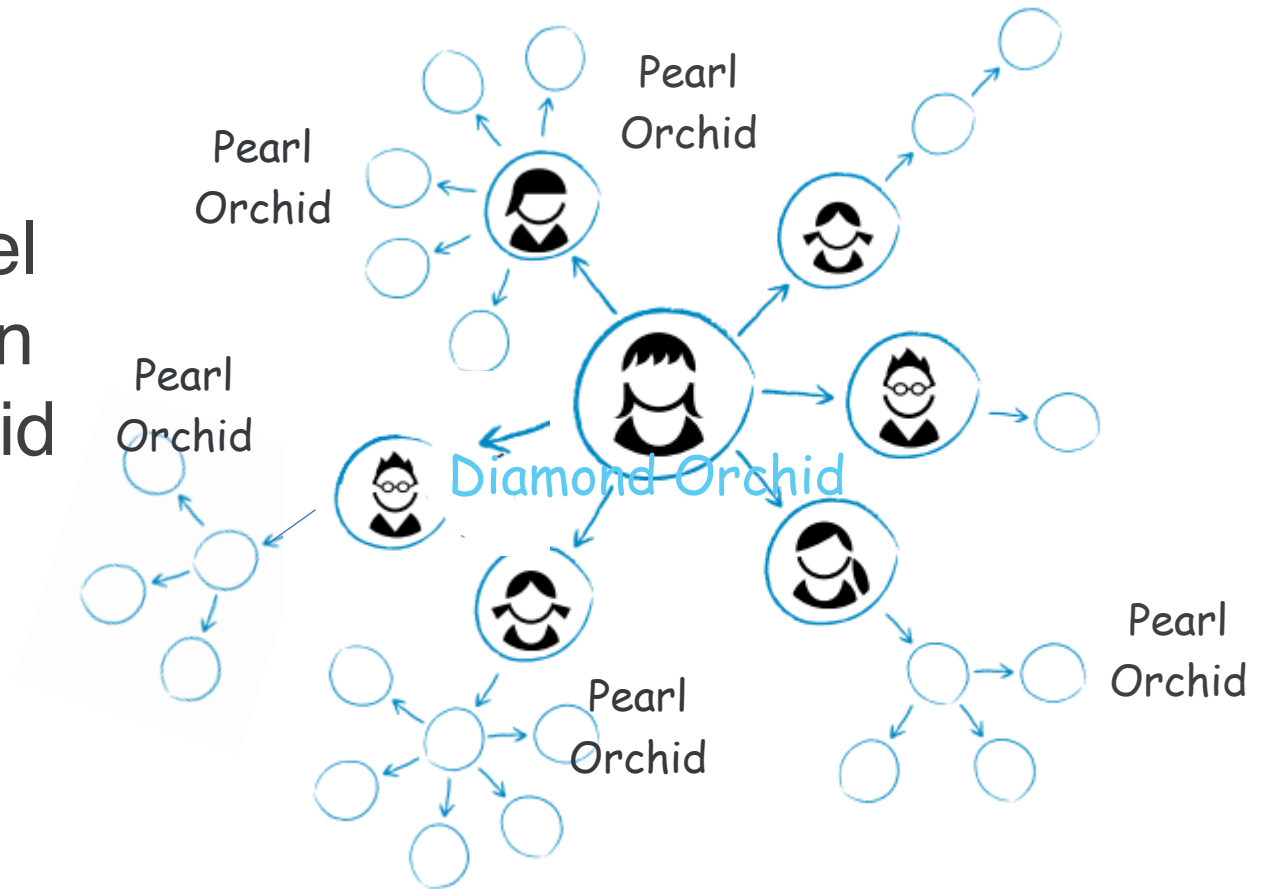
To reach Golden Orchid level you need to help three of your team members reach Pearl Orchid level



GOLDEN ORCHID

**£3,000 per
month**

To reach Diamond Orchid level you need to help five people in your team to reach Pearl Orchid level



DIAMOND ORCHID

£8,000 per month

STAR CLUB



£30,000 - £200,000 PER MONTH



IRENA OLIVER
Amethyst Star

SmartStart»

FIRST 10 DAY OFFER

To help you choose from the selection of over 150 fragrances please have a look at our TOP selling fragrances:

Pure Collection
30% off

Pure Royal Collection
30% off

Utique Collection 100ml
30% off

Utique Collection 15ml
30% off

*Regular Price: £10.90

£7.63

*Regular Price: £16.50

£11.55

*Regular Price: £50.00

£35.00

*Regular Price: £12.50

£8.75

You can purchase one
of each of the 20 very
popular products

30% off!



MALDIVES 2020

QUALIFICATIONS FOR THE
16TH ANNIVERSARY OF FM WORLD



INCENTIVE TRIPS



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